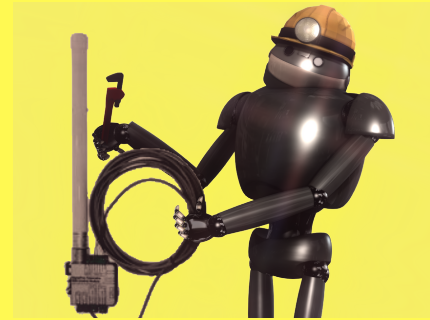


# WHAT IS A WISP? THE TRS WHITE RD COMMUNITY WISP PROJECT



WISP stands for wireless internet service provider, and sometimes gets referred to as “fixed wireless.” This is an alternative to a wired internet hookup, with the internet being delivered wirelessly. While traditionally used in more rural areas, where a wired connection is not available, there is a trend to use WISP technology as a competitor to cable and fiber offerings.

The advantage of a WISP is that their “Last mile solution” is a wireless one. This often makes it less expensive to deploy and maintain. In a rural setting, with customers spaced out and less densely, therefore the upfront investment is reduced compared to a wired solution. The favorable economics also are proving to be an advantage in the urban deployment for the WISP to compete on price.

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